

# INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**Three Point Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	MDSCC-SC	1603

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	258744	06310057

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	377	396

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	10-11AM Ellen	10-11A Ellen	----1--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 10:47 AM 10-11AM Ellen 10-11A Ellen :30 MI DP8500H \$950.00 NM									
2	10/19/12	10/19/12	Late Night 1237-137A	1237A-137A	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 1:21 AM Late Night 1237-137A 1237A-137A :30 MI DP8500H \$500.00 NM									
3	10/19/12	10/19/12	Noon News 12-1230p	12N-1230P	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 12:09 PM Noon News 12-1230p 12N-1230P :30 MI DP8500H \$1,200.00 NM									
4	10/19/12	10/19/12	Ricki Lake	3-4p	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 3:48 PM Ricki Lake 3-4p :30 MI DP8500H \$600.00 NM									
5	10/19/12	10/19/12	NBC Early	NBC Early	----1--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 4:17 AM NBC Early NBC Early :30 MI DP8500H \$90.00 NM									

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**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/19/12	10/19/12	M-F Local News @ 4pm	4p-430pm	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 4:29 PM M-F Local News @ 4pm 4p-430pm :30 MI DP8500H \$1,200.00 NM									
7	10/19/12	10/19/12	4:30am Local News	4:30-5am M-F	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 4:39 AM 4:30am Local News 4:30-5am M-F :30 MI DP8500H \$175.00 NM									
8	10/19/12	10/19/12	Inside Edition M-F 430-5p	430p-5p	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 4:53 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP8500H \$1,100.00 NM									
9	10/19/12	10/19/12	M-F Local 4 News 5-6pm	5P-530P	----1--	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 5:23 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP8500H \$2,100.00 NM									
10	10/19/12	10/19/12	Local 4 News Today 5-6A	530-6a	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 5:52 AM Local 4 News Today 5-6A 530-6a :30 MI DP8500H \$650.00 NM									
11	10/19/12	10/19/12	M-F Local 4 News 6-630p	6P-630P	----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 6:12 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP8500H \$3,000.00 NM									
12	10/19/12	10/19/12	M-F Wheel of Fortune	7P-730P	----1--	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 7:24 PM M-F Wheel of Fortune 7P-730P :30 MI DP8500H \$3,200.00 NM									

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**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/19/12	10/19/12	Community	830-9PM	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 8:30 PM Community 830-9PM :00 <del>\$5,000.00</del> NM See MG 13.2									
2 WDIV F 10/19/12 8:19 PM Grimm 8-9PM :30 MI DP8500H \$5,000.00 NM MG for 13.1 10/19									
14	10/19/12	10/19/12	Today Show 9-10A	9A-10A	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 9:28 AM Today Show 9-10A 9A-10A :30 MI DP8500H \$800.00 NM									
15	10/22/12	10/22/12	10-11AM Ellen	10-11A Ellen	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 10:36 AM 10-11AM Ellen 10-11A Ellen :30 MI DP8600H \$950.00 NM									
16	10/22/12	10/22/12	Tonight Show 1135P-1237A	1135P-1237A	1-----	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 12:29 AM Tonight Show 1135P-1237A 1135P-1237A :30 MI DP8600H \$1,650.00 NM									
17	10/22/12	10/22/12	Late Night 1237-137A	1237A-137A	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 1:21 AM Late Night 1237-137A 1237A-137A :30 MI DP8600H \$500.00 NM									
18	10/22/12	10/22/12	Ricki Lake	3-4p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 3:28 PM Ricki Lake 3-4p :30 MI DP8600H \$600.00 NM									
19	10/22/12	10/22/12	NBC Early	NBC Early	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 4:28 AM NBC Early NBC Early :30 MI DP8600H \$90.00 NM									

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**75 Remittance Drive Ste 3110**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/22/12	10/22/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 MI DP8600H \$1,200.00 NM									
21	10/22/12	10/22/12	4:30am Local News	4:30-5am M-F	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 4:51 AM 4:30am Local News 4:30-5am M-F :30 MI DP8600H \$175.00 NM									
22	10/22/12	10/22/12	Inside Edition M-F 430-5p	430p-5p	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP8600H \$1,100.00 NM									
23	10/22/12	10/22/12	Local 4 News Today 5-6A	530-6a	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 5:51 AM Local 4 News Today 5-6A 530-6a :30 MI DP8600H \$650.00 NM									
24	10/22/12	10/22/12	M-F Local 4 News 5-6pm	530P-6P	1-----	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 5:56 PM M-F Local 4 News 5-6pm 530P-6P :30 MI DP8600H \$2,250.00 NM									
25	10/22/12	10/22/12	M-F Local 4 News 6-630p	6P-630P	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP8600H \$3,000.00 NM									
26	10/22/12	10/22/12	M-F Jeopardy	730P-8P	1-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 7:43 PM M-F Jeopardy 730P-8P :30 MI DP8600H \$3,200.00 NM									
27	10/22/12	10/22/12	Today Show 9-10A	9A-10A	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 9:58 AM Today Show 9-10A 9A-10A :30 MI DP8600H \$800.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/20/12	10/20/12	Saturday Night Live	1130P-102A	-----1-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/20/12	12:56 AM	Saturday Night Live	1130P-102A	:30	MI DP8600H	\$2,000.00 NM
29	10/20/12	10/20/12	Sat 7-730pm Local News 7p-730p		-----1-	:30	1	\$1,450.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/20/12	7:22 PM	Sat 7-730pm Local News	7p-730p	:30	MI DP8600H	\$1,450.00 NM
30	10/20/12	10/20/12	Sat 6-8am/Local 4 News 6-7am		-----1-	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/20/12	6:28 AM	Sat 6-8am/Local 4 News	6-7am	:30	MI DP8600H	\$600.00 NM
31	10/20/12	10/20/12	Sat 6-8am/Local 4 News 7-8am		-----1-	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/20/12	7:59 AM	Sat 6-8am/Local 4 News	7-8am	:30	MI DP8600H	\$800.00 NM
32	10/20/12	10/20/12	Sat 8-10am Today	Sat 8-9am Today	-----1-	:30	1	\$1,350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/20/12	8:27 AM	Sat 8-10am Today	Sat 8-9am Today	:30	MI DP8600H	\$1,350.00 NM
33	10/20/12	10/20/12	Sat 8-10am Today	Sat 9-10am Today	-----1-	:30	1	\$1,450.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/20/12	9:43 AM	Sat 8-10am Today	Sat 9-10am Today	:30	MI DP8600H	\$1,450.00 NM
34	10/21/12	10/21/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$1,550.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Su	10/21/12	6:10 PM	Sun 6pm	Sun 6pm	:30	MI DP8600H	\$1,550.00 NM
35	10/21/12	10/21/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Su	10/21/12	6:50 AM	Sun News 6-730am	Sun 6-7am	:30	MI DP8600H	\$600.00 NM

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# INVOICE



Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/21/12	10/21/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/21/12 7:18 AM Sun News 6-730am Sun 7-7:30am :30 MI DP8600H \$725.00 NM									
37	10/21/12	10/21/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/21/12 8:39 AM Sun Local News 8-9am Sun 8-9am :30 MI DP8600H \$900.00 NM									
38	10/18/12	10/18/12	10-11AM Ellen	10-11A Ellen	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 10:20 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1001H \$950.00 NM									
39	10/18/12	10/18/12	Tonight Show 1135P-1237A	1135P-1237A	---1---	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 12:30 AM Tonight Show 1135P-1237A 1135P-1237A :30 MI DP2200H \$1,650.00 NM									
40	10/18/12	10/18/12	Late Night 1237-137A	1237A-137A	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 1:18 AM Late Night 1237-137A 1237A-137A :30 MI DP1001H \$500.00 NM									
41	10/18/12	10/18/12	Noon News 12-1230p	12N-1230P	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 12:17 PM Noon News 12-1230p 12N-1230P :30 MI DP2200H \$1,200.00 NM									
42	10/18/12	10/18/12	Ricki Lake	3-4p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 3:18 PM Ricki Lake 3-4p :30 MI DP1001H \$600.00 NM									
43	10/18/12	10/18/12	NBC Early	NBC Early	---1---	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 4:16 AM NBC Early NBC Early :30 MI DP1001H \$90.00 NM									

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# INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/18/12	10/18/12	M-F Local News @ 4pm	4p-430pm	--- 1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,200.00 NM									
45	10/18/12	10/18/12	4:30am Local News	4:30-5am M-F	--- 1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 4:40 AM 4:30am Local News 4:30-5am M-F :30 MI DP2200H \$175.00 NM									
46	10/18/12	10/18/12	Inside Edition M-F 430-5p	430p-5p	--- 1---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1001H \$1,100.00 NM									
47	10/18/12	10/18/12	Local 4 News Today 5-6A	530-6a	--- 1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 5:41 AM Local 4 News Today 5-6A 530-6a :30 MI DP1001H \$650.00 NM									
48	10/18/12	10/18/12	M-F Local 4 News 5-6pm	530P-6P	--- 1---	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 5:57 PM M-F Local 4 News 5-6pm 530P-6P :30 MI DP2200H \$2,250.00 NM									
49	10/18/12	10/18/12	M-F Local 4 News 6-630p	6P-630P	--- 1---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 6:27 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP1001H \$3,000.00 NM									
50	10/18/12	10/18/12	M-F Wheel of Fortune	7P-730P	--- 1---	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 7:24 PM M-F Wheel of Fortune 7P-730P :30 MI DP2200H \$3,200.00 NM									
51	10/18/12	10/18/12	M-F Jeopardy	730P-8P	--- 1---	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 7:44 PM M-F Jeopardy 730P-8P :30 MI DP1001H \$3,200.00 NM									

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# INVOICE



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**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/18/12	10/18/12	Today Show 9-10A	9A-10A	--- 1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 9:27 AM Today Show 9-10A 9A-10A :30 MI DP2200H \$800.00 NM									
53	10/16/12	10/16/12	10-11AM Ellen	10-11A Ellen	- 1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 10:37 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1001H \$950.00 NM									
54	10/16/12	10/16/12	Tonight Show 1135P-1237A	1135P-1237A	- 1-----	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 11:48 PM Tonight Show 1135P-1237A 1135P-1237A :30 MI DP2200H \$1,650.00 NM									
55	10/16/12	10/16/12	Late Night 1237-137A	1237A-137A	- 1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 1:22 AM Late Night 1237-137A 1237A-137A :30 MI DP1001H \$500.00 NM									
56	10/16/12	10/16/12	Noon News 12-1230p	12N-1230P	- 1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 12:10 PM Noon News 12-1230p 12N-1230P :30 MI DP2200H \$1,200.00 NM									
57	10/16/12	10/16/12	Ricki Lake	3-4p	- 1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 3:51 PM Ricki Lake 3-4p :30 MI DP1001H \$600.00 NM									
58	10/16/12	10/16/12	NBC Early	NBC Early	- 1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 4:28 AM NBC Early NBC Early :30 MI DP1001H \$90.00 NM									
59	10/16/12	10/16/12	M-F Local News @ 4pm	4p-430pm	- 1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 4:21 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,200.00 NM									

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# INVOICE



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**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/16/12	10/16/12	4:30am Local News	4:30-5am M-F	- 1 - - - - -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 4:53 AM 4:30am Local News 4:30-5am M-F :30 MI DP2200H \$175.00 NM									
61	10/16/12	10/16/12	Inside Edition M-F 430-5p	430p-5p	- 1 - - - - -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 4:42 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1001H \$1,100.00 NM									
62	10/16/12	10/16/12	M-F Local 4 News 5-6pm	5P-530P	- 1 - - - - -	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 5:24 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP2200H \$2,100.00 NM									
63	10/16/12	10/16/12	Local 4 News Today 5-6A	530-6a	- 1 - - - - -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 5:38 AM Local 4 News Today 5-6A 530-6a :30 MI DP1001H \$650.00 NM									
64	10/16/12	10/16/12	M-F Local 4 News 5-6pm	530P-6P	- 1 - - - - -	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 5:37 PM M-F Local 4 News 5-6pm 530P-6P :30 MI DP1001H \$2,250.00 NM									
65	10/16/12	10/16/12	M-F Local 4 News 6-630p	6P-630P	- 1 - - - - -	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 5:58 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP2200H \$3,000.00 NM									
66	10/16/12	10/16/12	M-F Jeopardy	730P-8P	- 1 - - - - -	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 7:54 PM M-F Jeopardy 730P-8P :30 MI DP1001H \$3,200.00 NM									
67	10/16/12	10/16/12	Today Show 9-10A	9A-10A	- 1 - - - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 1 - - - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 9:27 AM Today Show 9-10A 9A-10A :30 MI DP2200H \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/17/12	10/17/12	10-11AM Ellen	10-11A Ellen	-- 1----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 10:56 AM 10-11AM Ellen 10-11A Ellen :30 MI DP2200H \$950.00 NM									
69	10/17/12	10/17/12	Late Night 1237-137A	1237A-137A	-- 1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 1:16 AM Late Night 1237-137A 1237A-137A :30 MI DP2200H \$500.00 NM									
70	10/17/12	10/17/12	Noon News 12-1230p	12N-1230P	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 12:27 PM Noon News 12-1230p 12N-1230P :30 MI DP1001H \$1,200.00 NM									
71	10/17/12	10/17/12	Ricki Lake	3-4p	-- 1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 3:20 PM Ricki Lake 3-4p :30 MI DP2200H \$600.00 NM									
72	10/17/12	10/17/12	NBC Early	NBC Early	-- 1----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 4:28 AM NBC Early NBC Early :30 MI DP2200H \$90.00 NM									
73	10/17/12	10/17/12	M-F Local News @ 4pm	4p-430pm	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1001H \$1,200.00 NM									
74	10/17/12	10/17/12	4:30am Local News	4:30-5am M-F	-- 1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 4:51 AM 4:30am Local News 4:30-5am M-F :30 MI DP1001H \$175.00 NM									
75	10/17/12	10/17/12	Inside Edition M-F 430-5p	430p-5p	-- 1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -- 1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/17/12 4:43 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP2200H \$1,100.00 NM									

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**INVOICE**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258744-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	10/17/12	10/17/12	M-F Local 4 News 5-6pm	5P-530P	-- 1----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-- 1----	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	10/17/12	5:12 PM	M-F Local 4 News 5-6pm	5P-530P	:30	MI DP1001H	\$2,100.00 NM
77	10/17/12	10/17/12	Local 4 News Today 5-6A	530-6a	-- 1----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-- 1----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	10/17/12	5:58 AM	Local 4 News Today 5-6A	530-6a	:30	MI DP2200H	\$650.00 NM
78	10/17/12	10/17/12	M-F Local 4 News 6-630p	6P-630P	-- 1----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-- 1----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	10/17/12	6:29 PM	M-F Local 4 News 6-630pm	6P-630P	:30	MI DP2200H	\$3,000.00 NM
79	10/17/12	10/17/12	M-F Jeopardy	730P-8P	-- 1----	:30	1	\$3,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-- 1----	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	10/17/12	7:37 PM	M-F Jeopardy	730P-8P	:30	MI DP1001H	\$3,200.00 NM
80	10/17/12	10/17/12	Today Show 9-10A	9A-10A	-- 1----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-- 1----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	10/17/12	9:51 AM	Today Show 9-10A	9A-10A	:30	MI DP1001H	\$800.00 NM

Total Spots **80** Gross Total **\$103,750.00**

**Payment Terms 30 Days**

Agency Commission **\$15,562.50**  
Net Amount Due **\$88,187.50**

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